



## Degree in Business Administration (DBA)

### Course List

<b>FIRST YEAR</b>	<b>First Quarter</b>		<b>Second Quarter</b>	
	Mathematics for Economics _____	6	Personal and Business Communication _____	6
	Business Law _____	6	Business Administration II: Financial and Sales Management _____	6
	Introduction to Economics _____	6	Microeconomics _____	6
	Business Administration I: Introduction and business organization _____	6	Statistics I _____	6
			Introduction to Information and Communication Technologies _____	6
<b>SECOND YEAR</b>	<b>First Quarter</b>		<b>Second Quarter</b>	
	Business Accounting _____	6	Human Resources Management _____	6
	Statistics I _____	6	Financial Management I _____	6
	Business Management _____	6	Commercial Management II _____	6
	Macroeconomics _____	6	Business English _____	6
Commercial Management I _____	6	International Business Management _____	6	
<b>THIRD YEAR</b>	<b>First Quarter</b>		<b>Second Quarter</b>	
	Corporate Accounting _____	6	Econometrics _____	6
	Company Taxation _____	6	Production and Operations Management _____	6
	Financial Management II _____	6	Work Experience Program/ Two elective subjects _____	8
	Elective (3) _____	12	Elective (2) _____	8
<b>FOURTH YEAR</b>	<b>First Quarter</b>		<b>Second Quarter</b>	
	Strategic Management and Business Policy I _____	6	Business Policy and Strategic Management II _____	6
	Information Systems Management _____	6	Elective (3) _____	12
	Market Analysis and Valuation _____	6		
	Elective (3) _____	12		

**FINAL PROJECT > 14 ECTS**

### ASIGNATURAS OPTATIVAS POR ITINERARIOS

#### Human Resources Management

- » Organizational behavior I
- » Human Resources Strategic Management
- » Organizational behavior II
- » Human Resources Administration
- » Job design and Work Organization
- » Knowledge and Talent Management
- » Human Resources Management II
- » Coaching

#### International Business Management

- » International trade
- » International Markets Analysis
- » Culture and diversity
- » International Marketing
- » Global Economic Structure
- » International Financing
- » International Operations Management
- » International Negotiation

#### E- Business and Digital Technology

- » Web design and programming
- » Fundamentals of Web Technology
- » Management Information System
- » E-commerce and business models on the Web
- » Social Networks and Web 2.0
- » Telecommunications Fundamentals
- » Financiación internacional
- » Internet Marketing
- » Digital Strategy

#### Management and Business Administration

- » Knowledge and talent management
- » Organizational behavior
- » Production and operations management II
- » Power and leadership
- » Advanced Strategic Management
- » Quality management
- » Business Simulation