



UNIR

International University of La Rioja

The University on Internet



The European University on Internet

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Recognition of **UNIR**

Law 3/2008 of 13 October provides that the International University of La Rioja may, under a system of distance learning, offer courses of study leading to the issuance of official degrees valid throughout Europe in an exclusive or partial manner.

The Parliament of La Rioja, on 13 October 2008, in Law 3/2008, "*recognizes the International University of La Rioja (UNIR) as a private Spanish university, with its own legal personality as an institution based in La Rioja that shall distinguish itself for its distance learning, and whose operations shall rely mainly upon information and communications technologies. It shall offer a university education and provide the public service of higher education by means of research, teaching and study.*" The law went into force on the day following its publication in the Official Gazette of La Rioja (BOR 134, 15 October 2008). It was subsequently published in the Official State Gazette (BOE 261) on 29 October 2008.

Law 3/2008 of 13 October provides that the International University of La Rioja **may, under a system of distance learning, offer courses of study leading to the issuance of official degrees valid throughout Europe** in an exclusive or partial manner.

The International University of La Rioja shall be governed by basic national laws for universities and further regulations, as well as its own organizational and operational rules, which shall explicitly set forth that its activities are based on the principle of academic freedom, as expressed in the freedoms of teaching, research and study.

The International University of La Rioja has emerged from society, and its mission is to provide an education to all people throughout their lives by offering the utmost access to knowledge, with the aim of meeting the needs of professionals immersed in the labor market who need to deepen their academic background.

Moreover, UNIR is sensitive to the needs of groups that encounter more serious difficulties in entering higher education, and thus seeks to make a reality of the principle of equality of opportunities and universal access for persons with disabilities (Law 51/2003 of 2 December).

The institutions participating in the enterprise carrying out the project have more than 16 years of experience in the fields of higher education and professional publishing. The UNIR development group is staffed by professionals in a number of fields of knowledge and entrepreneurial activity

Admission of students to the International University of La Rioja shall be governed by the general system of entrance to university studies.

The institutions participating in the enterprise carrying out the project **have more than 15 years of experience in the fields of higher education and professional publishing**. The UNIR development group is staffed by professionals in a number of fields of knowledge and entrepreneurial activity.

This new way of providing an online education is also required, in part, by the change in student profiles brought about by the profound changes caused by technological globalization. The point is not merely to provide a high-quality education to university students between the ages of 18 and 24. The need for continuous education; new demands arising from more abundant information being generated and accessed more quickly and easily owing to improved infrastructures; and the changes occurring in the learning process, in which students play a more central role in elaborating and building knowledge. These changes enable us to create a teaching style that responds efficiently to the challenges of the new millennium.



2 Distinctive features of **UNIR**

UNIR, the University on Internet, was born with a global vision of education as engaged in the world of business, with a vocation of technological and social leadership. In short, we offer an effective, high quality and student-centered learning model, using a methodology that is active, participatory and constructive.

The features defining UNIR:

- 1** International university.
- 2** Courses in Spanish or English.
- 3** Virtual, distance learning.
- 4** Technological innovation applied to university education.
- 5** Global vision: Open to the world and to knowledge.
- 6** Personalized education.
- 7** Communication, interaction and space for collaboration.
- 8** Simple and effective management based on e-administration.
- 9** Intensive use of technologies:
 - Internet digital education television
 - Web 2.0.
- 10** Top quality academic community.

UNIR in the European Higher Education Area. EHEA

The structure, organization and operation of UNIR have been designed within the parameters and requirements of the European Higher Education Area (EHEA), which implies that your future graduates will obtain degrees valid in all member states of the EHEA.

The Bologna Declaration lays the foundation for building a "European Higher Education Area", organized according to certain principles (quality, mobility, diversity, competitiveness) and directed towards the attainment among others of two strategic objectives: increasing employment in the European Union and the conversion of the European system of Higher Education into a pole of attraction for students and teachers from other parts of the world.

The six objectives in the Bologna Declaration

1. Adopting a system of easily readable and comparable degrees, through the implementation, among other matters, of a complement to the diploma.
2. The adoption of a system based primarily on two main cycles.
3. The establishment of a credit system, such as the ECTS system.
4. The promotion of European cooperation to assure a level of quality for the development of comparable criteria and methodologies.
5. The promotion of a necessary European dimension in higher education with particular emphasis on curriculum development.
6. The promotion of mobility and the removal of obstacles to the free exercise of the latter by students, teachers and administrative staff of universities and other European institutions of higher education.

The structure, organization and operation of UNIR have been designed within the parameters and requirements of the European Higher Education Area (EHEA), which implies that your future graduates will obtain degrees valid in all member states of the EHEA.

Countries participating in the Bologna process

Albania	Georgia	Poland
Andorra	Germany	Portugal
Armenia	Greece	
Austria		Romania
Azerbaijan	Holy See	Russian Federation
	Hungary	
Belgium		Serbia
Bosnia-Herzegovina	Iceland	Slovak Republic
Bulgaria	Ireland	Slovenia
	Italy	Spain
Croatia		Sweden
Cyprus	Latvia	Switzerland
Czech Republic	Liechtenstein	
	Lithuania	"The former Yugoslav Republic of Macedonia"
Denmark	Luxembourg	Turkey
Estonia	Malta	
	Moldova	Ukraine
Finland	Montenegro	
France		United Kingdom
	Netherlands	
	Norway	

4 Global vision

Being virtual allows its courses of study to benefit students anywhere in the world, thus transcending geographic borders through the use of new technologies.

One of UNIR's defining characteristics is its complete dedication to a global vision of education. This is a university that is truly open to the world, and its scope of work is the unlimited spaces of the network of networks, Internet.

Being virtual allows its courses of study to benefit students anywhere in the world, thus transcending geographic borders through the use of new technologies.

This lends the university an international stamp - its courses will be conducted in English or Spanish - comprised of an academic community of professors and professionals of great prestige selected from all over the world.

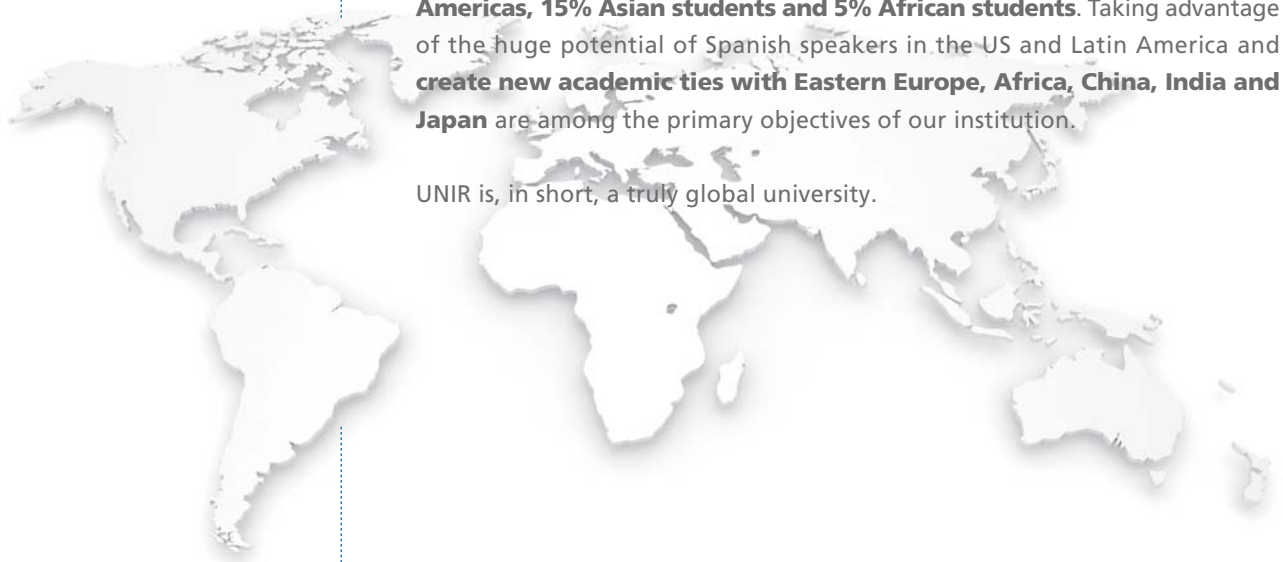
UNIR opens its Virtual Campus to communication, interaction and creation of a global space, with the active participation of students, professionals and professors.

UNIR students are part of a global interactive classroom in which each student receives a personalized education fully adapted to his or her own needs and professional challenges.

UNIR works to foster equality of opportunities between people of all kinds from all walks of life, with no discrimination whatsoever, facilitating multiculturalism in the university environment. The institution will thus become a vehicle for joining different cultures, races and religions.

Through its students and professors, UNIR will have a presence on every continent. To achieve this, the International University of La Rioja gives itself a scope that transcends borders and universalizes its student body. Therefore, it is seeking to have **50% European students, 30% of students from the Americas, 15% Asian students and 5% African students**. Taking advantage of the huge potential of Spanish speakers in the US and Latin America and **create new academic ties with Eastern Europe, Africa, China, India and Japan** are among the primary objectives of our institution.

UNIR is, in short, a truly global university.



The **UNIR** Virtual campus

Students anywhere in the world can attend, in real time or in delayed broadcast, virtual semi-presence classes on the Internet. In addition, the platform allows students to be summoned as groups to events, congresses and seminars.

UNIR was born with a clear mission of technological leadership.

Our virtual university employs a particular methodology of e-learning with its own technology platform - a virtual campus - that enables an organizational model based on synchronous and asynchronous communication between professors and students. This pedagogical model privileges **personalized education, student participation, teamwork**, content organization, diversity in learning resources and the building of global knowledge. To implement this, UNIR is equipped with innovative management tools applied to virtual university education, specifically Internet Digital Education Television and Web 2.0.

The Virtual Campus developed by UNIR reproduces the conditions of a traditional classroom through the use of new technologies, especially Streaming Learning platform, a cutting-edge educational tool that gives educators a highly qualified platform for management and control. Thus, students anywhere in the world can attend, in real time or in delayed broadcast, virtual semi-presence classes on the Internet. In addition, the platform allows students to be summoned as groups to events, congresses and seminars.

UNIR's Virtual Classrooms enable the following:

- > Seeing the professor as he or she uses an electronic chalkboard displayed in real time to students.
- > Hearing the professor and the questions asked by the group.
- > Participating actively in the class.
- > Meeting the students participating in the virtual classroom and sharing knowledge.
- > Making available to students the audiovisual materials needed to fulfill their academic objectives: video, audio, graphics, presentations, etc.

The UNIR Virtual Campus provides researchers, professors and students with a working platform for the creation, management and development of all manner of educational projects: courses, research work, masters, seminars and more. This is a working space on the Internet that enables members of the educational community to conduct all the usual activities of any classroom or educational institution.

With just an Internet connection and web browser, UNIR students can create wikis, blogs, videos, presentation, enter forums and even work in their own virtual space in an environment of intelligent cooperation.

UNIR has also incorporated Web 2.0 tools to the learning process.

In contrast to the traditional model of information, Web 2.0 is nourished with content **generated by the users themselves**, as they make use of the tools needed to edit, create and publish in a multimedia environment in a way that allows everyone to participate.

Using these tools allows us to root our educational project in personalized learning and a communication environment that fosters interaction, participation and collaboration. It creates a meeting point that favors teamwork and using resources and ideas to share knowledge among people from different cultures.

In sum, these are **accessible tools that do not require complicated applications or upgrades**. With just an Internet connection and web browser, UNIR students can create wikis, blogs, videos, presentation, enter forums and even work in their own virtual space in an environment of intelligent cooperation.

The International University of La Rioja is working to progressively implement, within its first three years in operation, a broad and diverse educational program in the framework of the European Higher Education Area (EHEA).



Academic program

In its first three years of existence, the International University of Rioja intends to progressively implement a broad and diverse educational offer within the European Higher Education Area (EHEA).

In its **FIRST YEAR** of 2009-2010, UNIR releases 8 degree programs:

2009-2010	Computer Engineering
	Humanities
	Business Administration and Management
	Law
	Pre-School Education
	Primary Education
	Communication
	Political Science and Public Management

In the **SECOND YEAR**, 2010-2011, seven new programs are to be instituted:

2010-2011	Philology
	English Philology
	History
	Translation and Interpretation
	Labor Management and Human Resources
	Pedagogy
	Psychology

And, in the **THIRD YEAR**, 2011-2012, another six programs are to begin:

2011-2012	Sociology
	Environmental Sciences
	Social Education
	Psychopedagogy
	Enology
	Engineering in Industrial Organization



Gradually, our academic program will broaden the diversity of its degree programs and include post-graduate or official masters oriented towards careers, or towards doctoral and research work, international programs or other courses that meet the needs of the business world and the new demands of society, such as:

Masters

- Digital Marketing and Advertising
- International Business Law
- European Financial Agent
- Prevention of Occupational Hazards
- Managerial and Social Skills
- Sociology
- Global Business Law
- Cultural Management
- Screenplay Writing

Advanced programs

- University Expert in Personality Disorders
- University Expert in Internet Radio
- University Expert in Internet Law
- Intervening in Learning Difficulties
- University Expert in Video-Journalism
- Advanced Course in Financial Agency
- Advanced Course in Financial Auditing
- Advanced Course in Insurance
- Brokerage Digital Journalism
- International Arbitration
- Competence Development
- New Technologies applied to Education

Other continuous education courses

- University entrance course for applicants above the age of 25
- Special Professor Training Course

7 Our Commitment

UNIR and everyone working with it are committed to providing students personalized attention, as follows:

- > We propose a personal learning itinerary
- > You will have access to a complete system of personal tutoring
- > We will accompany you in the learning process: you will not be alone
- > We will orient you in planning work and combining it with your daily life
- > We will resolve learning difficulties
- > We will answer all questions that should arise in your learning process
- > We will orient you towards a professional career
- > We will help you prepare a personalized study plan
- > Your professor and your tutor will always be available
- > We will propose a Personal Improvement Plan, that is:
 - Every student plays the key role in their own learning
 - We study your personal profile, availability and learning skills
 - You will have a coach to help you design and develop skills and abilities based on a study of your profile, availability and way of learning.

All the above is summarized in our motto:

"your success is our commitment"





World - class masters

The International University of La Rioja offers you a first-**class university education**.

The UNIR academic community is comprised of scholars, professionals and experts, many of them of worldwide renown. Members of our community **may intervene from anywhere in the world in UNIR virtual classrooms** in which UNIR students interact with both professors and their classmates.

World-class masters in global economics, law, education, humanities, history, art, science, research or any other field of interest are able to record their master classes, lectures, seminars and talks.

This will allow for:

- > Incorporating them to knowledge management
- > Immortalizing their contributions
- > Building a growing and accumulated repository of knowledge
- > And, in the future, offer part of that repository of knowledge to society by means of radio or TV programs, Internet and so on.



UNIR affirms its commitment to research and includes in its annual budget the financing needed to train research teams that will be competitive. In pursuit of this goal, it will provide for scholarships and support for research infrastructures.

Research is the foundation of a university education and it is an indispensable means for furthering the scientific, technical and artistic development of society.

UNIR is a modern university born in a twenty-first century of constantly shifting environments. Research in a global university must be the engine of the human and technological development of society, with use of the latest innovations. To carry forth this vision, UNIR is committed to collaborating with other universities, research centers and companies all over the world.

UNIR supports researchers and lend qualitative and quantitative support to their programs, strengthening lines of research applied to information technologies and communications in distance learning.

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Research programs and lines are undertaken in the framework of the Spanish National R+D+i Plan for 2008-2011, and in the Framework Programme of the European Union and the Rioja Plan for Research, Technology Development and Innovation.

Research is one of our **key commitments to the future of La Rioja and the career development of our students.**



Advisory council

The Directive Council

José M^a Vázquez Peñuela: Chancellor

Carlos Mayor Oreja: Chairmen
President, Social Counselor of the Universidad Complutense
Mr. Mayor Oreja has been Education Counselor of Madrid

Javier García Cañete: Member of the Advisory Council of the UNESCO chair of Politics and University Management
Mr. Cañete has been General Director of Universities of Madrid, and Vice-Chairman of Educative Centers and Corporative Development of the San Pablo CEU Foundation

Miguel Arrufat Pujol: President of the UNIR Foundation

Ignacio Velilla Fernández: University Registrar

The UNIR Advisory Council is composed of outstanding professionals and prestigious scholars throughout the world:

The Advisory Council

Alejandro Garro: Professor of Comparative Law at Columbia University of New York, the United States

Pedro Martínez-Fraga: Director of the International Arbitrage Department at Squire, Sanders & Dempsey, the United States

Chenguang Wang: Professor of Comparative Law and Philosophy of Law at the Law School of the University of Tsinghua, China

Denis K.L. Chang: President Emeritus of the Bar Association of Hong Kong, China

Vicente Font: Professor of Marketing at the IESE Business School, Spain

Fuminobe Okabe: Institute Professor of Constitutional and Administrative Law at the University of Soka, Japan

Víctor García Toma: Ex-President of the Peruvian Constitutional Court and Dean of the Law School of the University of Lima, Peru

Rafael Domingo: Institute Professor of Roman Law at the University of Navarra, Spain

Wojciech Dajczak: Institute Professor of Private Law at the University of Adam Mickiewicz, Poland.

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UNIR

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